



TRUCHARD PINOT NOIR 2009 WINS FIRST EVER “WINE BATTLES”



“Wine Battles is a great way for wine lovers to get an education and to have fun with friends and loved ones at the same time,” says [Michael O’Brien](#), CEO of Wine Battles. “We are thrilled to announce Truchard as the winner of our first battle. It is a near perfectly balanced Pinot.”

Read more: <http://www.sfgate.com/business/prweb/article/Truchard-Pinot-Noir-2009-Wins-First-Ever-Wine-3975919.php#ixzz2AM5tnCl4>

San Francisco Chronicle

“Wine Battles is a tournament style social wine game where you drink amazing wines to become a more knowledgeable wine enthusiast. The first battle began on October 4 and after three weeks the winner was narrowed down to the best of the best—with several hundred votes cast, Truchard Pinot Noir was victorious.”

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About the battle:

Truchard beat out Fritz Russian River Valley Pinot Noir 2010 in the first week of the battle, while the Keller Estate La Cruz Pinot Noir 2008 fell to Trione’s Russian River Valley Pinot Noir 2008 in week two of the battle. In the final battle, Truchard beat Trione with several hundred members voting in the contest.” -Wine Battles